Sustainable Development in the Agriculture Sector

Presentation by William Saab, NewForesight Consultancy
What are the biggest challenges facing our world today?

Population
2 billion
9.4 billion

Global GDP
10 trillion USD
250 trillion

Food demand
5 Petacal/day
47 petacal/day

Arable land
0.7 Ha/person
0.23 Ha/person
Is this relevant for the Middle East?

**Arable land (hectares per person)**

**Employment in agriculture (% of total employment)**

**Agriculture, forestry, and fishing, as % of GDP**

- Middle East & North Africa
- World

Source: World Bank

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What are the challenges in the agriculture world?
The solution is sustainable development
AFED has covered all three aspects in the past decade
Closing thoughts

Farmers, citizens, SMEs empowered as businesses

Sustainability seen as a business

Fix the system not the symptoms
Economics need to be part of the sustainable solution