Green Entrepreneurship for Sustainable Lifestyles

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Green Entrepreneurship Programme in the Southern Med Region
Green Entrepreneurs, main drivers towards sustainable lifestyles
Fostering Green Entrepreneurship Ecosystem:

- **2.700 GE trained**
- **Training of trainers**
- **Support to 30 GE**
- **Finance 9 GE**
- **Networking**
- **Visibility**
- **Studies**
- **...**
training methodology
**Training methodology:**

- Methodological approach: adaptation to green entrepreneurship of *Business Model Canvas & Lean Start Up*
The Switchers: an online space for eco and social innovative solutions

Transport, Beirut, Lebanon

Cycling Circle: The first bicycle delivery service in Beirut

www.theswitchers.eu
Thank you!
www.scprac.org
www.switchmed.eu

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