



Green Entrepreneurship for Sustainable Lifestyles

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SwitchMed Programme
is funded by the
European Union



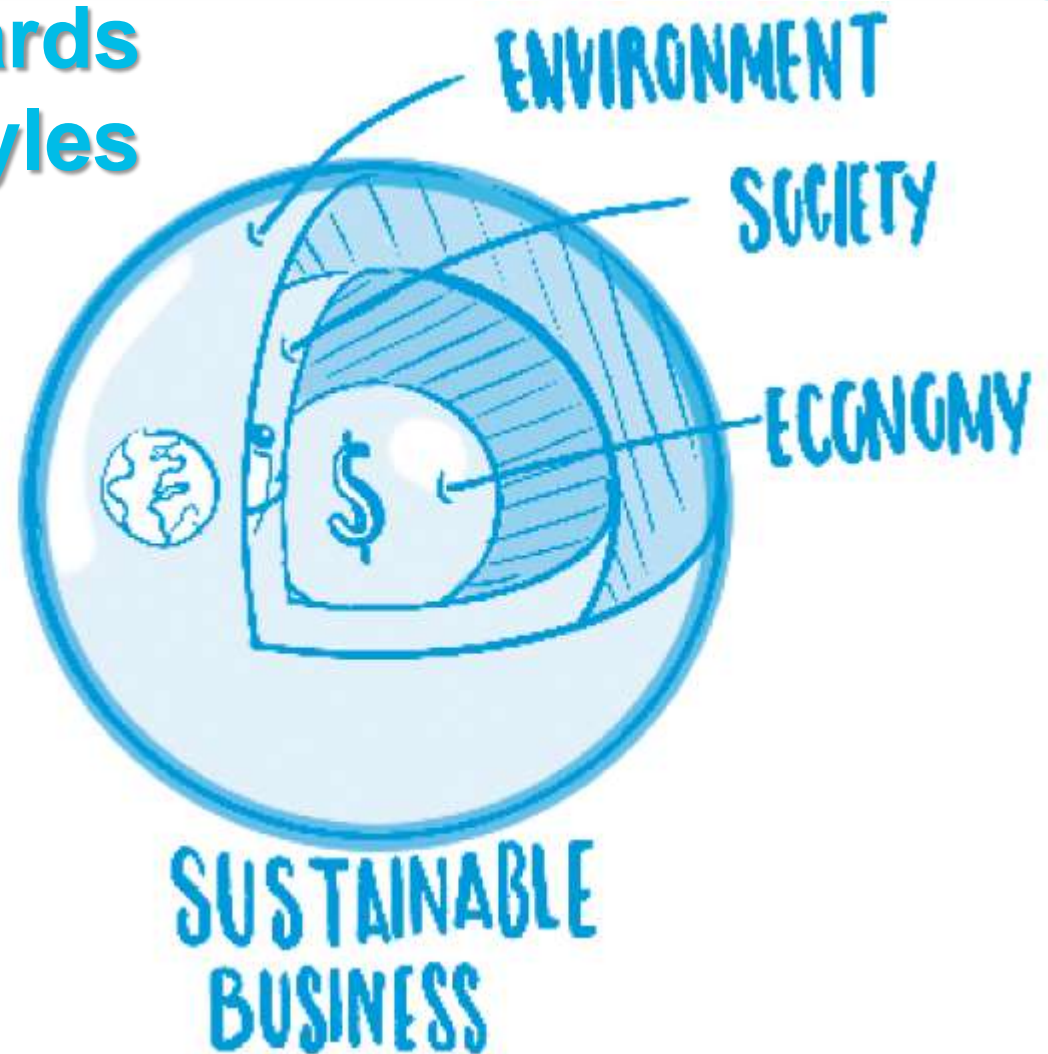
Regional Activity Centre
for Sustainable Consumption
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Green Entrepreneurship Programme in the Southern Med Region

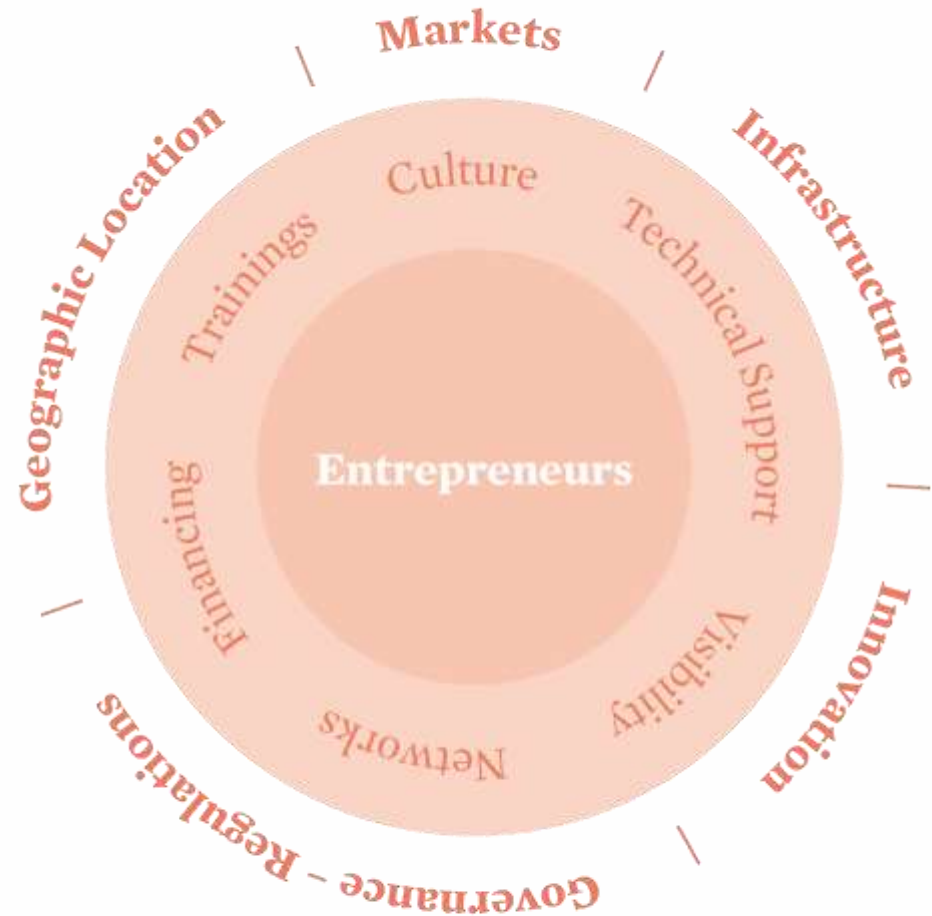


Green Entrepreneurs, main drivers towards sustainable lifestyles



Fostering Green Entrepreneurship Ecosystem:

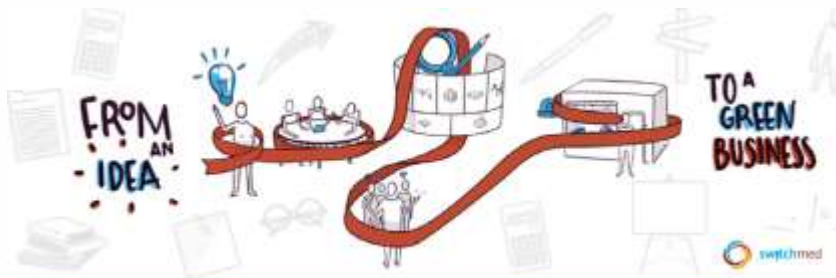
- **2.700 GE trained**
- **Training of trainers**
- **Support to 30 GE**
- **Finance 9 GE**
- **Networking**
- **Visibility**
- **Studies**
- ...



The factors of green entrepreneurship ecosystem.

training methodology





Create your Green Business!

The Workbook for Green Entrepreneurs in the Mediterranean

Create your Green Business!

The Handbook for Green Entrepreneurs in the Mediterranean



Training methodology:

- **Methodological approach: adaptation to green entrepreneurship of *Business Model Canvas & Lean Start Up***

The Switchers: an online space for eco and social innovative solutions





Thank you!

www.scprac.org

www.switchmed.eu

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