In 2012, CyclingCircle was born. Founded by cycling enthusiast Karim Sokhn, CyclingCircle caters to develop several cycling related projects and activities that have a social and environmental impact.

It’s a dynamic community for recreational cyclists, established to encourage and promote safe bicycle riding for transportation, fitness and recreation and to foster good relationships between cyclists and motorists by demonstrating courtesy and respect.
The Activities

**Bike Touring**
- CyclingCircle’s first activity was organizing bike tours across Lebanon to introduce locals and foreigners to the beauty of the country.
- A gap merged – most of the people don’t know, or are afraid to ride a bicycle

**Bike School**
- A school was later founded with an objective to teach people how to ride in the streets of Beirut, and later on, to use as a clean mean of transportation.
- Partnering with several bike shops, CyclingCircle runs today a cycling school for kids and for adults to introduce them to the world of cycling, whether it’s for physical fitness, recreation or transport.

**Bike Festival – Baskil (2013)**
- Baskil: a celebration of everything the bicycle represents. Community, sociability, sustainability, sport and fun.
- Baskil was organized in collaboration with the Danish Embassy, MENA Design and Research Center, Public Interest Design Levant and CyclingCircle

**Beirut CycleHack (2013)**
- Beirut Cyclehack is part of a global movement bringing people together to come up with innovative ideas to improve the experience of cycling in cities, and suggesting solutions to obstacles that prevent people from cycling in the city.
The Idea

2 cyclists

1 evening

A quick talk

An idea

A trigger

Crowd Funding

Marketing

Implementation
## Deghri Messengers

### The Service
- Deghri Messengers is the first bicycle delivery service in Lebanon and the MENA region
- It provides Beirut’s business with a carbon-neutral, customer-friendly delivery service they can rely on.

### Why bicycles
- Too much noise and pollution
- Bicycles seen as a civilized mean of transportation
- Low cost, fast and durable

### The mission
- To have a cleaner and healthier city
- To prove that the bicycle is a reliable mean of transportation
- To develop and spread a cycling culture among the Lebanese
Our service was essentially covering central Beirut but quickly spread towards Dahie from the South, Baabda/ Sad el Baouchriye/Dora from the East and Dbaye/Jounie till Ghazir from the North.

Thanks to the big amount of deliveries we’re receiving, messengers are pedaling more and are able now to climb up with their bikes to Kfarchima, Baabda, Broumana, Ain Saade, Fanar, Rabieh, Zouk Mekael, Ghazir and Adma.

The map is divided by zones whereas each zone crossed will increase the delivery price.
WORKING HOURS

We operate from Monday to Friday, from 8:00 till 20:00
Saturday, from 8:00 till 13:00
We close on public holidays.

How do we transport your package?

We can transport anything in our big, waterproof bags or in our heavy-duty cargo bike. Our weight limit is 40kg. If you are not sure if we can handle your package, give us a call and we will answer your query quickly.

What do we carry?

- Documents, files, gifts, etc.
- Cheques (up to 50,000$) should be crossed
- Cash (up to 2000$)
- Groceries, food and beverage delivery
- Flowers and plants
- DVD/CD/USB/Laptop, etc.
HOW WE OPERATE

Order by either calling us, through whatsapp or via our website and facebook page

Our messenger heads to your door step

Once package received, the messenger heads straight to the recipient (Payment in Cash)

*You can pay us by the delivery or open an account
## Delivery Prices

<table>
<thead>
<tr>
<th>Number of Zones Crossed</th>
<th>Same Day Delivery (4-6 hours)</th>
<th>Standard (3 hours)</th>
<th>Rush (1 hour)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>6.000</td>
<td>9.000</td>
<td>12.000</td>
</tr>
<tr>
<td>2</td>
<td>8.000</td>
<td>12.000</td>
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</tr>
<tr>
<td>6</td>
<td>16.000</td>
<td>24.000</td>
<td>-</td>
</tr>
</tbody>
</table>

http://deghri.com/order-form/

- All prices are in Lebanese Pounds
- For multiple drop-offs, add 3000 for each extra address
- Package deals for organisations are available.

Send us your inquiry on delivery@deghri.com
Growth and Sustainability

2013 – 2014
/1000 transactions
/5.000$ turnover

2014 – 2015
/8000 transactions
/30.000$

Expected 2015 – 2016
/12000 transactions
/60.000$ turnover

GREEN IMPACT
CLEAN SERVICE
GREAT VALUE
The Team
## In the media … and more!

<table>
<thead>
<tr>
<th>The Media</th>
<th>The potential</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deghri Messengers was showcased in magazines such as L’Orient Le Jour,</td>
<td>Deghri Messengers was approached by Arab entrepreneurs to develop the project in their own countries, such as Tunisia, Egypt, Jordan, Palestine, Syria, Iraq, Kurdistan, and finally Turkey.</td>
</tr>
<tr>
<td>Executive Magazine, Commerce du Levant, Al Nahar, Al Safir, etc.</td>
<td>In addition to Arab countries, some entrepreneurs based in Western European countries approached CyclingCircle to develop a bike touring project.</td>
</tr>
<tr>
<td>All local TV/Radios and more than 8 regional and international TV/Radios</td>
<td>In Lebanon, several young entrepreneurs approached us for a franchise.</td>
</tr>
</tbody>
</table>
SO WHAT ARE YOU WAITING FOR?

BE THE CHANGE
SEND IT BY BIKE!

For more information
+961 3 126675
delivery@deghri.com

For delivery
+961 70 048673
www.deghri.com
https://www.facebook.com/Deghri